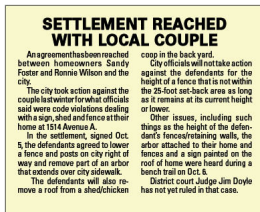


City won't maintain banners on light poles

Written by Elizabeth Barrett

Wednesday, 13 October 2010 21:20 -



Business owner asked to look at other options.

A request by a Gothenburg hotel owner to place banners on city street light poles has been denied.

At their Oct. 5 meeting, local city council members decided not to allow Comfort Suites Hotel owner Terry Jessen to hang welcome banners on the poles into his business on Platte River Drive because of upkeep.

During a September council meeting, Jessen had asked if he could visit with other business owners in the area to get their support to put welcome banners on the poles except for the banner on the pole closest to his business which would advertise the hotel.

City administrator Bruce Clymer was asked to investigate how Cozad handled banners on poles which he did, noting that it was a chamber of commerce project.

Different businesses sponsored the banners which were a certain size, Clymer said. Upkeep was done by the Cozad Chamber of Commerce.

Council member Jeff Whiting suggested that the local chamber or someone else besides the city be responsible for the banners—not individual business districts.

Clymer was advised to tell Jessen to explore other options.

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The council will act on a resolution at a future meeting allowing Gothenburg State Bank to revoke, upon written request, an agreement with the city concerning a handicapped parking stall that shuts down a fourth lane of traffic of the bank's drive-through facility.

Bank president Matt Williams requested the resolution after the city recently installed a handicapped parking space in front of Peterson's Supermarket on 10th Street.

Williams said the bank doesn't need the fourth drive-through lane but most likely will in the future.

In other business, the council:

approved payment to the following businesses for improvements from a downtown revitalization grant

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