

## Board game's Gothenburg edition raises money for YCIP scholarships

Written by Greg Viergutz

Wednesday, 25 November 2009 22:47 -

---



Gothenburg has become the newest “hometown” to get its own game, thanks to 84 sponsors of this Gothenburg Chamber of Commerce fund-raiser for YCIP scholarships.

Hometown USA has teamed up with chamber officials and local businesses to make a board game exclusively for Gothenburg. Playing the game is like taking a stroll down a local business street.

The Gothenburg edition of the Hometown USA Family Fun Board Game® is now available. The complete packaged game retails for \$25 with the YCIP scholarship fund receiving \$10.

The concept for the game was developed in the early 1990s by Jeff and Jackie Olsen of Platte, SD, but it wasn't until 2002 that the first game was actually produced.

The couple wanted to use the game to promote wholesome values while helping local organizations raise money. First Choice Productions, Inc., owned by the Olsen family, now brings this promotion to communities across the nation.

The game includes trivia questions in four areas: Bible, education, patriotism and health. Each game comes with a sheet of coupons for discounts at participating business sponsors.

Players roll the dice and move their marker around the yellow path that has 90 spaces—84 of which feature local sponsors.

Each player is given the outline of the United States flag. Successful answers on a trivia questions allow players to color in a stripe on their flags. The first player to completely color a

## Board game's Gothenburg edition raises money for YCIP scholarships

Written by Greg Viergutz

Wednesday, 25 November 2009 22:47 -

---

flag wins.

To keep the game interesting, there are Group Favor Spaces where the person landing on the spot gets to do something special for other players in the game. That might mean dishing up some ice cream, popping some popcorn or getting beverages for the group. It's their choice.

The game is available for purchase at: Gothenburg Chamber of Commerce, Gothenburg Times, Peterson's Supermarket, Gothenburg Discount Pharmacy, Ribbons & Roses, Five Star Flooring, The Buss Stop, Pamida, Lasso Espresso, Dee's Floral & Gifts, Hicken Lumber & Home Center and K.O.A./British Imports Store. It is also displayed at Gothenburg State Bank.