

Nisley: Shop locally to help community

Written by Austin Benson
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Individuals who commute and buy goods from other towns, besides the one they live in need to support local business.

That was the message from Dawson county Extension educator Andrea Nisley who spoke at the American Lutheran Church last Thursday.

She presented “How Our Shopping Habits Help Predict the Future of Our Community.” There are three major towns, three major hospitals and all three have different industries in Dawson County, Nisley said.

“The interstate goes through them all and it’s no problem for families to hop in their cars and go to another community for needs.”

An example she used was Sumner that lost its grocery store because community members traveled out of town for their goods.

Gothenburg has one grocery store but some people venture to North Platte or Lexington for their needs, Nisley said.

She said the shopping habits program is to inform and keep members buying locally to support the community in the long run.

“Sometimes people don’t think to themselves that an item could’ve been picked up in town,” Nisley said. “

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