This holiday season Shopko Hometown Foundation is giving back to the hometown communities it is privileged to serve.

For every signature Shopko Hometown in Gothenburg receives between Dec. 1 and Dec. 24, the Shopko Hometown Foundation will make a $1 donation to Gothenburg Public School District (up to $2,000 per store) as part of its Help Us Give Back initiative.

The program is being run in all 181 store locations across the country. Customers can sign their name once a day, every day to show their support; no donation or purchase is required.

“At Shopko Hometown, we understand that schools are the center of our community, so it is crucial that they receive assistance to maintain the standard of excellence our community members have come to expect,” said Meggan Guernsey, Shopko Hometown store manager. “The Help Us Give Back campaign is an easy and free way for local residents to raise money for their schools.

“Given our community’s strong commitment to its children, I fully expect we will quickly reach 2,000 signatures in our store well before the December 24th deadline.”

The Shopko Hometown Foundation is proud of Shopko’s roots as a retail health and optical care provider. To maximize its impact, the Foundation has a narrow focus on areas of giving that support the health of Shopko customers, teammates and communities.

Recognizing that education is fundamental to an individual’s health and functionality in society, the foundation has developed the Help Us Give Back program to provide critical support to schools across the country, while raising awareness to the budgetary challenges many districts face.

If all 181 stores reach the 2,000 signature goal, the Shopko Hometown Foundation will have donated more than $360,000 to school districts across America.