

## DC Relay For Life seeking more teams

Written by Gothenburg Times

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A Relay For Life Sign Up Challenge will be conducted until the end of this week with team captains being encouraged to sign up now for the 20th Annual American Cancer Society Relay For Life of Dawson County.

The countywide sleepover will be July 25 at Lake Helen in Gothenburg.

All team captains signing up by March 1 will be eligible for a gift at the next team captain meeting. Sign up will continue until May 1 when all team registrations are due.

“Let’s see how many teams will sign up this week and join the 12 teams already on board for the 2014 event,” said Pam Ackerman, event chairperson, of Lexington. “We like to have 20 teams... one for each year of Relay For Life in Dawson County!”

Organizers are celebrating the 20th anniversary of Relay For Life in Dawson County with the theme “20/20 A Vision for the Future—Celebrating 20 Years.”

“It’s time to look for a cancer free future and be part of the hometown effort to fight cancer,” Ackerman said. “Our goal is \$80,000.”

The next committee/team captain meeting is Wednesday, March 19, at 6 p.m. at the Cozad Library, 910 Meridian.

Team captains must register their team online at [www.relayforlife.org/dawsoncove](http://www.relayforlife.org/dawsoncove) Team captain information will be mailed out once the team is registered.

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“Relay For Life team captains are vital to the success of this event,” Ackerman said. “It is a very rewarding experience and it’s easy to find team members who share your commitment to fighting cancer.”

Relay For Life is the American Cancer Society’s national signature, overnight fundraising activity. Teams of eight to 15 members gather with tents and sleeping bags to participate in the largest fundraising walk in the nation. Relay For Life unites friends, families, businesses, hospitals, schools and churches... people from all walks of life. Teams seek sponsorship prior to the Relay, all with the goal of supporting a cure for cancer.

“The event raises awareness about the progress against cancer while also raising funds to fight the disease,” said Ackerman. “Individuals who are willing to give their time and energy to this exciting community event, as a volunteer or as a participant, have made a commitment to fight back against cancer.”

Team captain duties include:

Recruit eight to 15 team members at work, church, community clubs, civic organizations, family, friends or neighbors.

Attend Relay captain team meetings.

Secure team commitment fee of \$10 per team member from sponsor or team members. (The fee helps cover the costs of printing registration materials and other event overhead costs.)

Fill out paperwork completely.

Set a fundraising goal for the team and for individual members.

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Encourage and plan team fundraising events.

Host team meetings. Recognize team successes and promote team spirit.

Encourage team members to turn in money by deadline. Account for all team money.

Encourage team members to sell luminaria and to write names or decorate the bags for the event.

Attend bank night to turn in the team's money.

Develop a team theme for the team's campsite at the Relay.

For more information about the event or to volunteer, contact Ackerman at 308-324-2230 or [PACKERMAN1@UNL.EDU](mailto:PACKERMAN1@UNL.EDU).