

Tourism signs for city get green light

Written by Elizabeth Barrett

Wednesday, 24 February 2010 22:55 - Last Updated Wednesday, 24 February 2010 22:57



City council approves of project.

Plans are in the works for the placement of eight interpretative signs around Lake Helen and Lafayette Park.

Local tourism committee members would also like to install steel cutouts of a "Welcome to Gothenburg" with a Pony Express rider on light poles along the overpass.

Both projects received the blessing of the Gothenburg City Council at their Feb. 16 meeting.

Community Development Office director Anne Anderson, who represented the tourism committee, said the committee would like to use lodging tax improvement fund money to start the projects to improve tourism.

"We want to tell the story of Lake Helen through interpretative signs," Anderson said, noting that the signs would not affect maintenance of the lake grounds or Lafayette Park. "We want to encourage people to walk around the lake, eat in the community and maybe stay overnight."

Tourism signs for city get green light

Written by Elizabeth Barrett

Wednesday, 24 February 2010 22:55 - Last Updated Wednesday, 24 February 2010 22:57



...the city council has approved the design for a new welcome sign for the city. The sign will be a circular metal sign with the word 'WELCOME' in a circular arrangement. In the center of the sign is a silhouette of a bird, possibly a duck or a similar waterfowl. The sign is mounted on a post and is surrounded by green leaves and branches, suggesting it is outdoors in a park or natural area.